



News Release

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Sarasota, FL – July 4, 2025 – Opturo Inc. today announced the launch of its redesigned website, featuring a unified design language that brings together the company's ODIN and SAYS platforms under one cohesive visual identity. This strategic design approach showcases Opturo's unique market position as the only provider offering comprehensive bolt-on analytics solutions that seamlessly scale from enterprise-level implementations to flexible, pay-as-you-go services for companies of all sizes in the financial services industry.

The new website design unifies ODIN, Opturo's enterprise-grade platform serving medium to large institutions, with SAYS, the company's revolutionary cloud-hosted marketplace for small to medium-sized companies. By presenting both platforms through a single, coherent design language, the website demonstrates how Opturo's flexible architecture and rapid bolt-on solutions can address the diverse needs of asset managers, fund administrators, wealth managers, sovereign wealth funds, pension funds, and family offices – regardless of their size or complexity requirements.

"Our new website's unified design language perfectly captures what makes Opturo unique in the market – we're the only provider that can seamlessly serve both enterprise clients through ODIN and emerging firms through SAYS under one comprehensive platform approach," said Kenneth D'Silva, CEO of Opturo. "This cohesive design demonstrates how our rapid bolt-on solutions integrate effortlessly with existing systems, whether you need enterprise-grade analytics or flexible, pay-as-you-go capabilities. The unified visual identity reflects our commitment to delivering scalable solutions that grow with our clients' needs."

The website redesign was developed in partnership with MATES Inc., a leading design agency that has worked with notable brands including reMarkable, Patagonia, and FreeNow, and specializes in technology branding and digital experiences.

"Working with Opturo has been exceptional – they're truly a forward-thinking company that recognized the power of bringing their enterprise and marketplace solutions together under one unified design language," said the Chief Creative Officer at MATES Inc. "The challenge was to

create a cohesive visual identity that showcases their unique market position while making their sophisticated technology accessible to organizations of all sizes. The result is a design that seamlessly demonstrates how ODIN and SAYS work to offer unparalleled flexibility in the analytics space."

The unified design language emphasizes Opturo's distinctive market position as the only provider offering comprehensive bolt-on analytics solutions that span from enterprise-level implementations to flexible marketplace services. By bringing ODIN and SAYS together under one cohesive visual identity, the website demonstrates how Opturo's platforms integrate seamlessly with existing systems across organizations of all sizes, enabling financial services companies to enhance their capabilities without the complexity and cost of full system replacements. This unified approach represents the future of scalable financial analytics, where sophisticated technology adapts to meet diverse organizational needs through one comprehensive platform ecosystem.

About Opturo

Opturo delivers advanced data management, analytics, and automation solutions that help financial services companies reduce operating costs through flexible, easy-to-implement, bolt-on offerings—eliminating the need to replatform. It can run on-premise or as a scalable SaaS solution, seamlessly integrating with existing systems to address evolving business needs. With the ability to ingest data from almost any source, Opturo then transforms or analyzes it using methodologies such as Ex-Post, GIPS, or Matlab, and finally presents the results through a no-code app builder, custom reports, or API. This streamlined approach ensures broad compatibility, easy scalability, and tailored deployments that drive greater efficiency and growth.
