Cross-Industry Platform for achieving Operational Efficiency

Avoid duplication of effort and data through solutions framework

Streamline and automate operational processes with unparalleled flexibility

Efficiently manage data and link systems through web services
Opturo’s mission is to deliver technology solutions to our clients to optimize their operational processes.

We combine business intelligent data management, efficiency tools and flexible architecture to provide clients with the infrastructure they require to:

- Effectively manage data and create services around it
- Avoid data replication and redundancy by allowing existing systems to communicate effectively
- Address a wide range of operational requirements without the need for multiple disparate systems
- Avoid homegrown Band-Aid Tactical Solutions that are difficult to support and maintain in the long-term
- Effectively manage operational workflows and scale on-demand
- Increase productivity and lower costs

**Opturo Provides:**
- Flexibility to allow for automation of every aspect of the Operations Cycle
- Server, Desktop, Web and Mobile Applications

**Opturo’s Advantages:**
- Designed with a holistic approach to the entire Operations Cycle
- A platform that adapts to each firm’s needs, not the other way around
- Supports rapid deployment of solutions for critical data driven issues
- Customization of reporting and other operation processes
- Offers Workflow Management and ability to scale on-demand
Opturo offers a range of products that work in concert to streamline and automate every aspect of the operations cycle, thereby improving efficiency and lowering cost.

**Virtual Implementation Architecture (VIA) Platform** is a one-of-a-kind offering that provides a collection of tools that seeks to help large scale enterprises with every aspect of the Operations cycle while avoiding duplication of effort and data. It provides the foundational platform to other value-add products.

Opturo has pioneered the concept of a “Solutions Platform” that provides a stateless and modular API based approach to designing and implementing any process or custom application. Since its core components have been built without “assumptions”, it can be leveraged across any industry.

### HIGHLIGHTS

- **Process Manager**: Any Web Service can be rendered as an Application within an iframe in any third-party portal.
- **Data Manager**: Maintenance tool to add/modify any database data (e.g.: Transaction, Price etc.) with data audit tracking feature.
- **Data Governance**: Provides a Bolt-On platform to define policies and rules in real-time across the entire enterprise to securely access and protect sensitive data.
- **Application Builder**: Dynamically renders a UI within an iframe for the above three listed products. This feature allows seamless incorporation of the Platform’s functionality within any third-party portal. It includes the ability to customize the look and feel which can be used to enhance an existing portal’s functionality with little effort.
- **Network Processing**: Allows for the limitless scaling of extremely large volume “Batch Processes” across one or many machines in a network.
- **Workflow**: Provides a robust engine to design, execute and monitor a wide range of custom daily operational workflows.
Any Web Service can be rendered into an Application within an iframe in any third-party portal.

Web Service Process List that documents the URL and optional arguments.

Efficient monitoring and control of the Operation cycle delivered through Workflow Management.

Unlimited scalability achieved by distributed computing for large volume Batch Processes.
Opturo has pioneered a framework that allow firms to rapidly design and implement solutions without the need for database tables, replicating data and writing new scripts/code.

The key advantage Software At Your Service (SAYS) offers to firms across any industry is a resource to rapidly address tactical data management and business process/analysis problems, and to do so without long term contracts, expensive hardware/software implementations and accompanying long term financial commitments.

The platform has the following components:

- **Config-driven Dynamic Data Store Layer** – Our proprietary Data Store enables flexible and rapidly deployed data models.

- **Business Intelligence and Analytics** – Apply your custom Business Intelligence and/or Analytics to your data. Third-party system API’s can also be integrated into custom solutions developed on SAYS.

- **Interface Layer** – Rapidly design a custom UI using our proprietary config-driven dynamic HTML application builder.

- **Reporting Layer** – Output the results of your custom solution to Excel, Text, Web Dashboards, Web Services, PDF or Database.
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